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**IN THE UNITED STATES**  
**PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: Google-58 (GP-155-00-US)

Applicants: Sumit AGARWAL, et al.

Serial No.: 10/750,365

Filing Date: December 31, 2003

Title: DETERMINING AND/OR DESIGNATING BETTER AD INFORMATION  
SUCH AS AD LANDING PAGES

Examiner: Susan F. Rayyan

Group Art Unit: 2167

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME**

In response to the Office Action mailed on July 25, 2006, which set a time for response to expire on October 25, 2006, please extend that period one (1) month to expire on November 25, 2006. The Patent Office is authorized to charge said fee of \$ 120.00 or any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

11/28/2006 YPOLITE1 00000007 501049 10750365  
01 FC:1251 120.00 DA

November 27, 2006

Respectfully submitted,

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**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

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John C. Pokotylo  
Signature

November 27, 2006  
Date